



2021 Strategic Planning Process

1. **Identify Community Needs** (*group shuraa exercise*)
2. **Group Need Statements** into related 'buckets'/categories to create 3-5 **Goal Statements** (*one goal for each bucket*)
3. Under each **Goal Statement** develop 3-5 **Objectives** that address the **Need Statements**
4. Insert **Goals** and **Objectives** (*with Action Statements/bullets that translate into the Need Statements*) into Strategic Planning format (*attached*) to include:
 - a. **Priority Ranking**
 - b. **Responsibility**
 - c. **Target Date**
 - d. **Notes** (*for additional explanation*)
5. Add Cover Page including the **planning session theme** and **Mission/Vision Statement**
6. Shuraa discussion on proposed Bylaws updates/revisions
7. Modify Bylaws
8. Develop **DRAFT Annual Budget** (*in conjunction with existing costs and new obligations from the 2021 Strategic Plan*)
9. Discuss **Implementation Plan** to include:
 - a. **2021 Strategic Plan**
 - b. **Revised Bylaws**
 - c. **New Budget**
10. Review and finalize **Implementation Plan**